DEETZ

REINVENT YOUR EVENT

Smart Event Management. Flat Fees. Guaranteed Reliability.

How We Can Simplify Your Event's Operational Flow

LAST ONE STANDING

THE UNNECESSARY EXPENSE

Stop overpaying for complexity. Your event marketing budget deserves a reliable, low-cost engine focused purely on conversion.

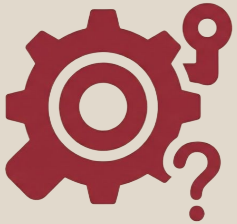
Using Eventbrite? You are paying a premium for complex software and traffic you don't convert.

Let us show you exactly where your budget is being wasted on irrelevant overhead.

HIGH FEE PER TICKET

Profit Erosion : Mega-platforms charge standard per-ticket fees, often ranging from 8% to 10% of the ticket price, turning a basic necessity into a major revenue drain.

→ Directly and aggressively reduces your profit margin on every single ticket sold.



UNNECESSARY FEATURE BLOAT

"Do I need those?!": You pay for a bundled platform full of complex, unused features (e.g., extensive app integrations, abstract tools) whose cost is baked into your service fee.

→ Significant budget waste funding software overhead and features irrelevant to your simple ticketing needs.

MARKETPLACE IRRELEVANCE

Wasted Discovery Engine: You pay high fees that fund the platform's public marketplace, even though your niche or corporate event does not benefit from that traffic.

→ Paying for zero-ROI marketing overhead when you just need a tool to convert the customers you already found.

LAST ONE STANDING

THE DEETZ SOLUTION:

Simple, Cost-Efficient, and Focused on Your ROI

THE BURDENS (Before)

High Fee Per Ticket (8-10%)

Unnecessary Feature Bloat

Marketplace Irrelevance

THE SOLUTION (Deetz)

Truly Competitive & Transparent Pricing - Immediate Profit Boost

Our lean structure eliminates global giants' high overhead, allowing us to offer a significantly lower per-ticket fee and transparent payment processing. Retain significantly more revenue, maximizing your event profitability.

Reliable Simplicity - Wasted Time Eliminated

We master the essentials: fast registration, secure payments, and reliable check-in. Our clean, intuitive UI minimizes setup time, drastically reducing staff training and complex navigation. Get a tool that just works.

Pure Conversion Engine - ROI Focus

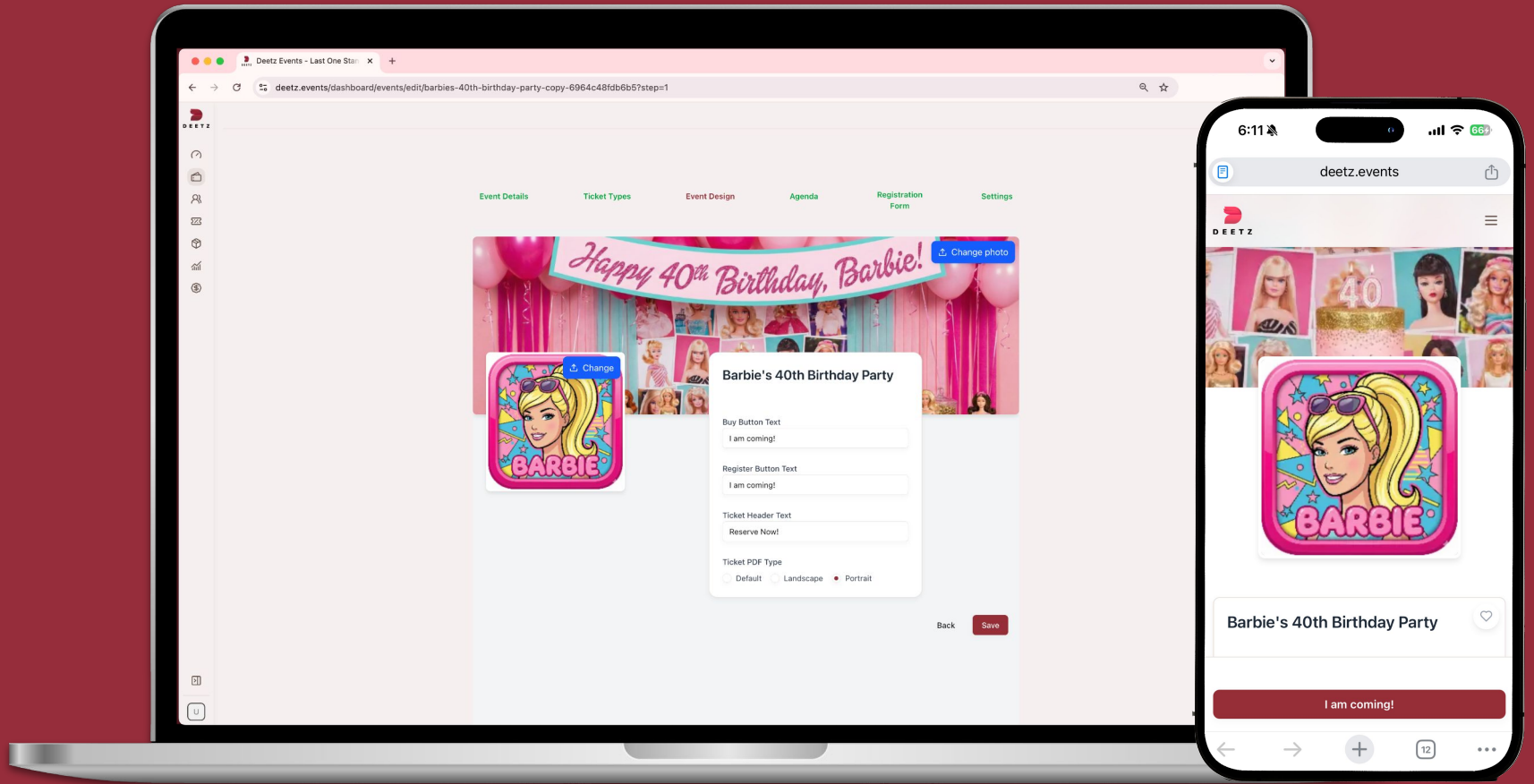
We value your existing audience. Our simple goal: provide the most reliable, low-friction link to convert those leads into confirmed sales, maximizing your marketing ROI. Stop paying high fees for discovery; only pay for our platform to close the transaction.

All the core reliability you need, zero of the complexity or cost you don't. Gain control over your event revenue.

LAST ONE STANDING

Custom Page: Brand Essentials in Minutes.

Professional Branding Essentials: Aligning Your Look for Immediate Trust.



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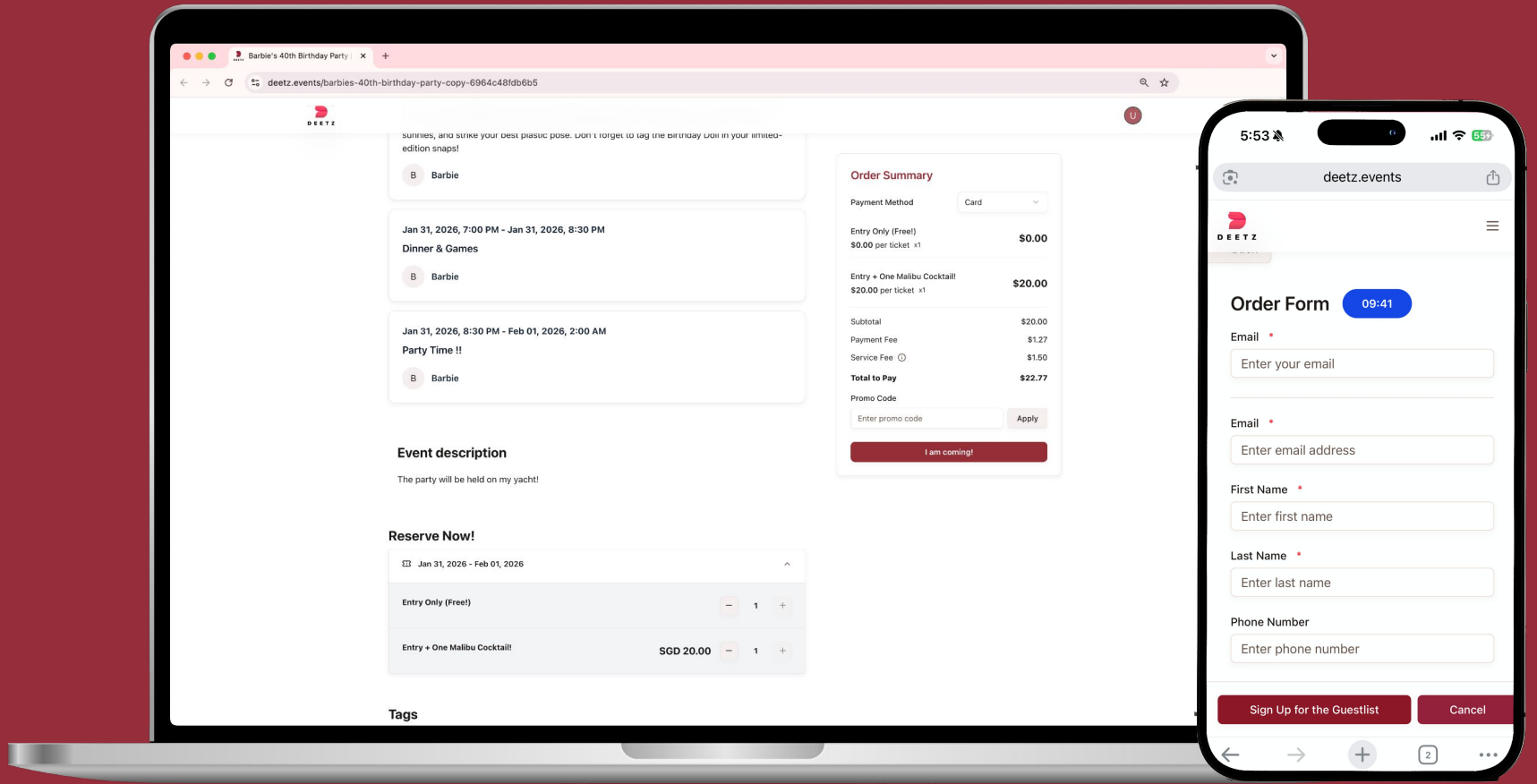
Frictionless Registration: Maximizing Conversions.

Conversion Optimized: Simple, Focused Flow based on essential data fields that eliminates complexity and drives faster ticket sales.



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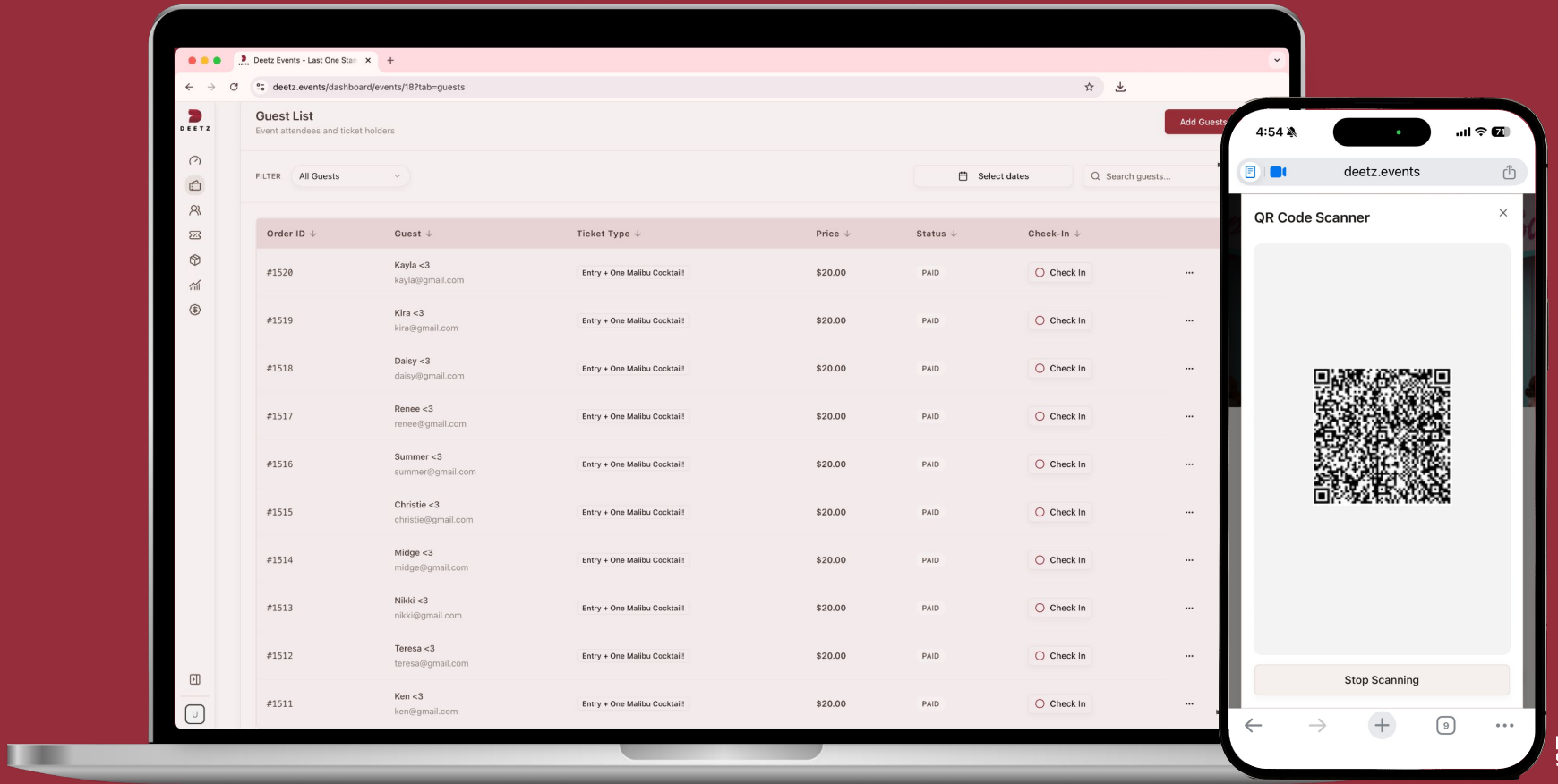
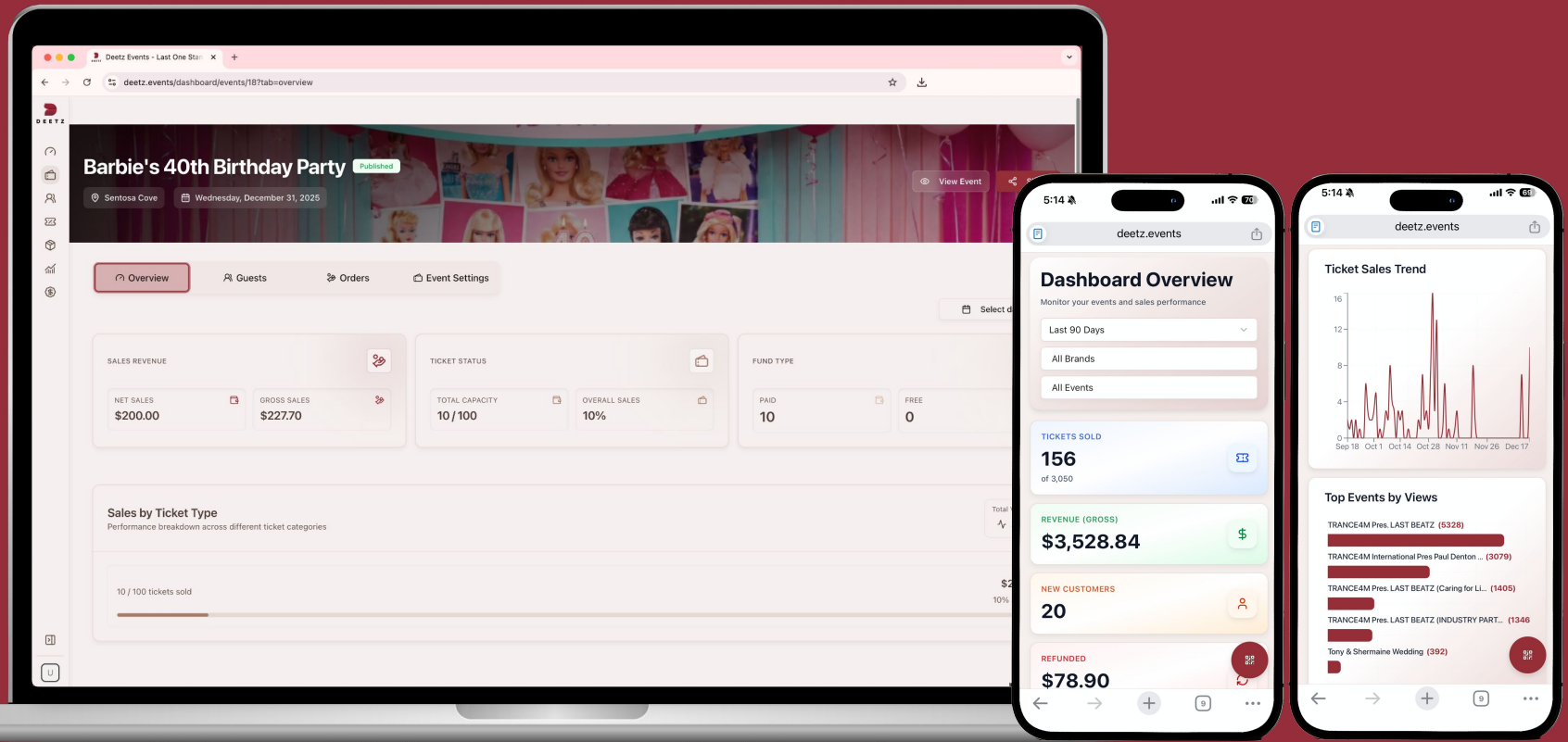
On-Site Reliability: QR Check-in System.

Flawless Entry: Simple, Fast Check-in system available on both mobile and desktop.



Operational Dashboard: Real-Time Clarity.

All Key Metrics at a Glance: Providing real-time sales, revenue, and attendance data without the complexity or data overload of enterprise platforms.



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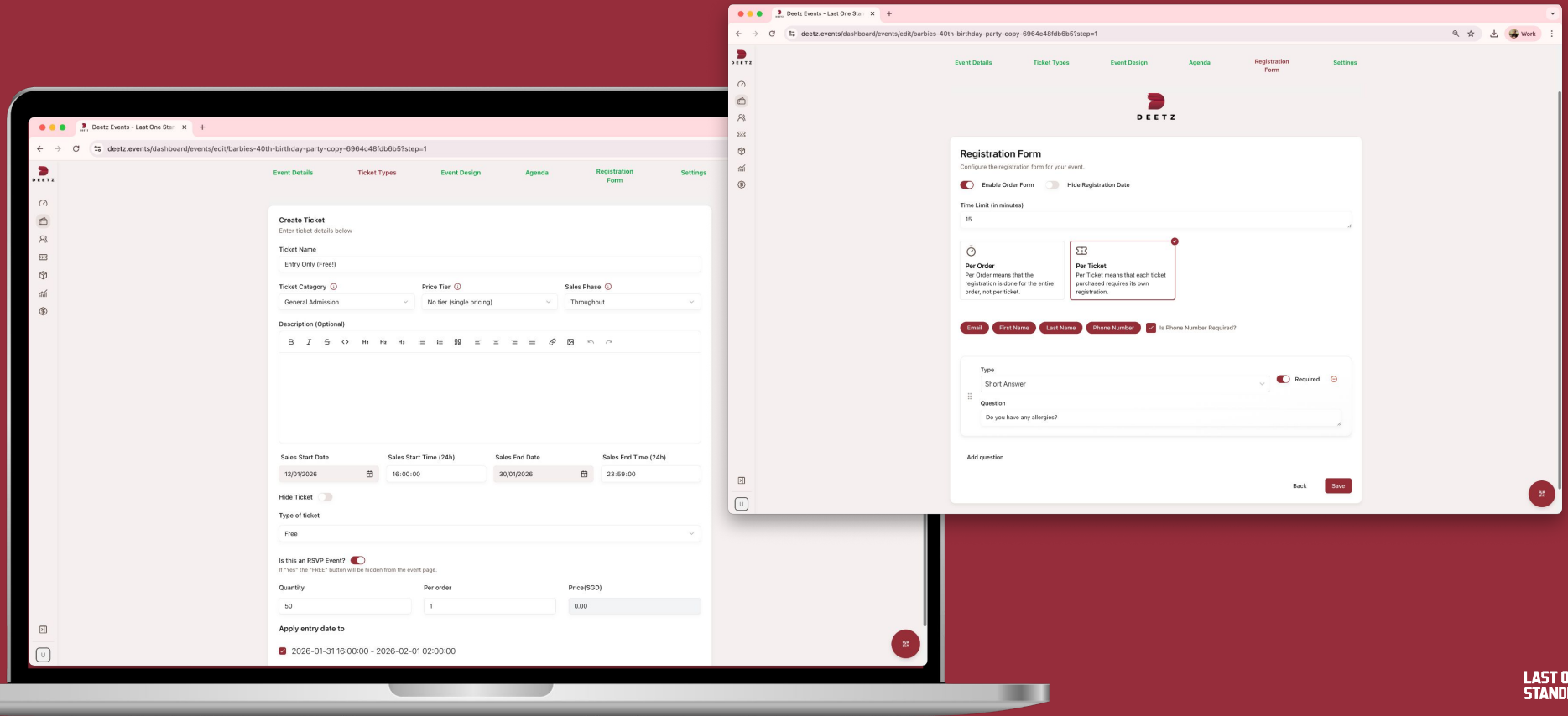
Essential Configurations: Control Where It Counts.

Operational Control: Tailoring the platform through essential event configurations (ticket limits, sale windows, currency) rather than complex design elements.



LAST ONE STANDING

CUSTOMISATION/ADD-ONS:

Unlock tailored experiences with optional features that match your event's unique needs.

Badge Printing

Professionally designed, scannable badges for attendees, speakers, and staff, including names, roles, and branding, to streamline check-in and access control on event day.

Customised Ticket Design

Tailor-made ticket layouts that reflect your brand identity, including logos, colours, event imagery, and key information, ensuring a polished and on-brand attendee experience.

Customised Event Page Design

A fully branded online event page with custom visuals, layout, and content sections to showcase your event details, sponsors, agenda, and calls-to-action in a cohesive, engaging way.

On-Site Registration Support

Dedicated staff and equipment on location to manage check-in, troubleshoot attendee issues, print badges, and handle last-minute registrations for a smooth arrival experience.

On-site Translation & Transcription

On-site, real-time language translation and live transcription so multilingual audiences can follow and access event content easily.

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UPCOMING FEATURES:

A sneak peek at what we're building next to elevate your event experience.

Seat Mapping/Reservation

Interactive seating layouts that let you assign or sell specific seats, manage VIP areas, and control capacity by section for a smoother booking and on-site experience.

AI-Assisted Event Planning

Smart recommendations for scheduling, budgeting, vendor coordination, and attendee engagement, using data-driven insights to streamline planning and reduce manual work.

Email Marketing Campaigns

Targeted, automated email flows, from invitations and reminders to post-event follow-ups, designed to boost registrations, attendance, and ongoing engagement.

Deetz Market

An event-focused e-commerce marketplace where organisers and attendees can buy party props, décor, wristbands, and other event essentials directly linked to each event.

Integrated Calendar

Seamless syncing of event dates with popular calendar apps so attendees can add events in one click, reduce no-shows, and keep key stakeholders aligned on schedules.

LAST ONE STANDING

Case Study 1: Jambar Teaming Building

The Solution: Real-Time Accuracy

- **Deetz Deployed:**
  - Our focused Registration and QR Check-in solution was deployed for a 400-pax corporate team-building event.
- **Key Focus:**
  - Ensuring the check-in process was invisible to the attendee, flawless for the organizer, and provided a single, accurate source of truth instantly.

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Case Study 1: Jambar Teaming Building

The Measurable Results:

- **Attendance Accuracy**
  - 100% Real-Time Check-in Tracking for 400+ attendees.
- **Operational Efficiency**
  - Instant Data Utility: Client successfully exported the final list of checked-in guests with our **CUSTOMISED REGISTRATION FORM** immediately after the event closed.
- **Post-Event Utility**
  - The accurate, final list with additional requested **DATA POINTS** was used directly by the client for a critical lucky draw segment.

LAST ONE STANDING

Case Study 2: Festo 100th Year Anniversary

The Solution: Speed & Operational Control

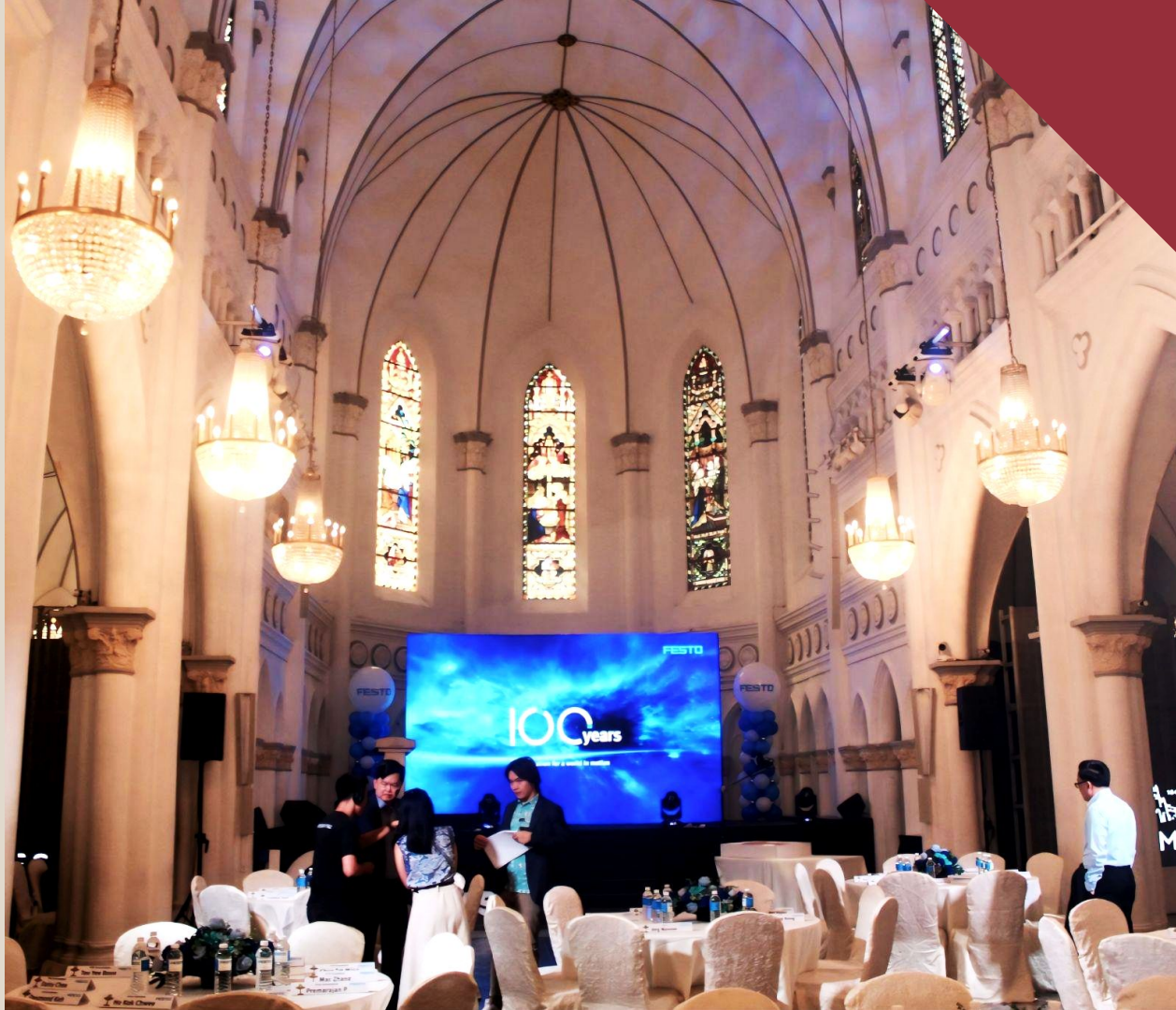
- **Deetz Deployed:**
  - Our Registration and QR Check-in solution was implemented for a large-scale 100th anniversary corporate celebration with a high volume of invited VIPs, staff, and partners.
- **Key Focus:**
  - Delivering fast, smooth arrivals with minimal queues, while giving the organiser full real-time visibility and control over guest flow and attendance.

LAST ONE STANDING

Case Study 2: Festo 100th Year Anniversary

The Measurable Results:

- **Faster Check-in**
  - High-volume arrivals processed in seconds per guest, significantly reducing queues and congestion at peak times.
- **Operational Efficiency**
  - Live dashboard visibility of who had arrived, when, and through which entry point, enabling the team to make informed decisions on the event programming.
- **Post-Event Utility**
  - Accurate attendance data exported immediately after the event to support internal reporting, stakeholder updates, and future event planning.



LAST ONE STANDING

Case Study 3: LAST BEATZ Music Festival

The Solution: End-to-End Ticketing & Attendee Management

- **Deetz Deployed:**
  - Our full Ticketing and Registration solution was implemented for Last Beatz, an in-house music festival designed to bridge mental health, music, and entertainment.
- **Key Focus:**
  - Delivering a seamless ticket purchase and entry experience while capturing accurate attendee data to support safe crowd management and meaningful post-event engagement around mental health initiatives.

LAST ONE STANDING

Case Study 3: LAST BEATZ Music Festival

The Measurable Results:

- **Unified Ticketing & Check-in**
  - End-to-end flow from online ticket purchase to on-site QR check-in, ensuring quick entry and minimal friction for attendees.
- **Attendance Insights**
  - Real-time visibility into ticket sales, arrivals, and peak check-in periods, enabling better operational decisions and on-ground deployment.
- **Post-Event Utility**
  - Clean, consolidated attendee data enabled targeted follow-ups, content sharing, and ongoing mental health awareness campaigns after the festival.

LAST ONE STANDING

The Smart Choice: Stop Paying the Complexity Tax for Simple Ticketing.

Deetz is engineered to deliver the necessary reliability and data accuracy without the high fees, feature bloat, and operational complexity of traditional platforms. We guarantee a higher ROI on your ticketing spend.

COMPETITIVE ELEMENTS	DEETZ	High-Fee Platforms (e.g., Eventbrite)	High-Cost Enterprise Platforms (e.g., Cvent)
Average Fee Per Ticket	**Fixed fee ONLY**	High (8%–10% + fixed)	Very high (license + usage)
Platform Scope	**Focused & Essential**	Feature overload	Extreme complexity (MICE-focused)
Setup Time	**Minutes**	Hours	Days/Weeks
Data & Reliability	**Clean export, in-house reliability**	Workarounds/expensive APIs, variable support	Pro services for integration, risk from complexity

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FULL-SERVICE DEPLOYMENT

Choose Full-Service Ease or Total Self-Serve Control.

We offer complete flexibility in deployment. Select the model that best fits your internal resources, timeline, and need for hands-on control.

Setup & Configuration

Deetz Team builds the event:
Sets up fees, payment integration, form logic, and branding (uploads).

Client provides **final event text, imagery, and pricing** in one submission.

Review & Test

Deetz performs quality assurance and provides a **ready-to-use preview link** for validation.

Client performs final **1-step confirmation** and approval to launch.

Final Unique Event Link created and handed over for immediate marketing.

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SELF-SERVE CONTROL

Choose Full-Service Ease or Total Self-Serve Control.

We offer complete flexibility in deployment. Select the model that best fits your internal resources, timeline, and need for hands-on control.

Access & Training

Deetz provides **access to platform, with a dedicated 30-min onboarding session** on all features.

Client designates **their team** to take control of the setup.

Build & Customise

Deetz provides **priority support** via chat/email during the configuration phase.

Client **customizes event flow, uploads assets**, and sets all parameters autonomously.

Client controls the platform completely, maintaining **full ownership of the setup and launch timing.**

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Transparent Pricing:
Eliminate the High Percentage Fee with Our Simple, Fixed Fee.

Our model is built on predictable costs, ensuring you retain maximum revenue. We charge a low, flat fee for the platform, eliminating the guesswork that erodes profits on percentage-based systems.

RSVP/Registration

Free

Individual Organisers

Birthday Parties, Weddings, Reunion Dinners etc.

Commercial Ticket Sales

Platform Fee:
A **Fixed $1.50** per paid ticket.

Payment Gateway Fee:
A **standard 3.4% + $0.5** of the ticket price.

Independent Event Organisers
Community Groups
Small Event Companies First-time Ticket Sellers

Workshops & Classes
Meetups & Networking Events
Small Performances
Ticketed Social Events

Commercial Ticket Sales + Customisation/Add-ons

Customisation/Add-ons: Contact Sales to find out more

Professional Event Organisers
SMEs & Brands Enterprises
Event Agencies
Festival & Concert Producers

Corporate Events & Conferences
Brand Activations
Exhibitions & Trade Events
Concerts & Festivals
Large or Multi-day Events

LAST ONE STANDING

THANK YOU

Ready to maximize your revenue with Deetz?

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